

This project was made possible by contributors from each of project partners:

### About the author of the course

This MOOC was a result of the Net-Works project, a three year-long Erasmus + funded project which aims to establish new national or regional networks of work-based adult education providers, notably in Portugal, Romania, Hungary, Slovakia, Serbia and North Macedonia and to facilitate their involvement in European cooperation.



With the support of the Erasmus+ Programme of the European Union



# MOOC

Missive Online Open Course

## Advantages of being part of a network

Experiences of work-based adult education are visible in many EU countries, but they still report insufficient connection and networking between different subjects involved in social inclusion and adult education within the workplace. Thus, they are looking to develop synergies and to establish a dialogue that provides an exchange of skills and experiences within social economy and beyond, collaborating with public decision-makers and carry out a positive lobby action.

Being part of a network is the best way to find, share and ask information about a specific subject, since it means that you are connected with people of common interest.

To help you to discover what is a network, specifically a network of organizations focused on work-based adult education, we conceived a comprehensive and dynamic course (MOOC) based on the best practices of several organizations from various countries. Please access the course at this link: [Net-Works - MOOC Platform \(mooc-networks.eu\)](https://mooc-networks.eu).

**This MOOC is the perfect instrument to learn how to create, manage and take the advantage of a network of organizations**

MOOC is the world's free learning platform that helps you create effective online teaching and learning experiences in a collaborative, private environment.

The MOOC courses will directly impact the work-based adult education providers participating in the project, and will indirectly benefit other social enterprises, NGOs, foundations, and associations with similar goals of providing efficient adult education. The course will also benefit relevant stakeholders in the sector, including private experts, academia, and public authorities.

## About the content of the MOOC

### The core drivers of a network

This course will present you, what is the purpose of the network. At the end you will be able to understand why you set up a network, how does a network work and what should a network do.

### The perks of adhering a network

This module will allow you to erase the stereotypes you might have about the networks and you will see all of the perks of being part of one of them. You will discover the role of each of their stakeholders in developing such alliances and networking groups.

### Advocacy and Lobbying

Lobbying, advocacy and campaigning are essential tools for influencing public policies and programs. They contribute to a more transparent and democratic system and empower citizens to drive social change. Advocacy and lobbying allow direct engagement with decision makers, while campaigning raises awareness and educates the public about important issues. In addition to understand these three concepts, this module will give you examples of sectors to advocate for and tips for implementing advocacy and lobbying activities.

### The structure of a network, representation and leadership

At the end of this module, you will be able to understand how a formal network is structured. You will also be trained in the concept of influence, power, authority and representation. This module will allow you to identify some risks, to evaluate them and to mitigate them. You will also learn how to manage conflicts, in particular with the "leadership model".

### How does a network subsist - Financial Tools

This module focuses on the legal structure of networks and the different types of organizations. It delves into the differences between non-profit and for-profit organizations and examines the governance structures and the involvement of members. Additionally, the module covers financial sustainability, including the sources of income and typical expenditures.



### What will the learner acquire during the course?

- Understand the purpose of a network. Why and when it is necessary / useful to build a network?
- How a network looks like - the structure of a network. Representation and Leadership.
- Can easily decide why would adhere to a network based on the general benefits the network might bring.
- Understand the concepts of advocacy & lobbying and when to turn to one of them
- Get basic know-how on how to create successful advocacy campaigns.
- How does a network subsist and useful financial tools.
- Get familiar with common concepts of social economy: vulnerabilities, work integration social enterprises (WISEs)

For that's several courses have been developed, with quizzes at the end to evaluate your level of information.